



2010

## Worldwide Preferred Rate Hotel Program



### THE COMPANY

Hickory Travel Systems, Inc. (HTS) is recognized as one of the industries leading travel agency consortiums. Hickory in affiliation with Custom Travel Systems is a global travel network with over 800 agency affiliates in approximately 3,400 locations and represents over \$17 billion in annual sales. Hickory owns and operates its own 24-hour reservation center, Worldwide Preferred Rate Hotel Program, preferred supplier programs, international rate desk with global fare sourcing and consolidation fares, travel technology and automation. Hickory offers agency owners the ability to remain economically viable in today's multifaceted travel management arena.

### AGENCY OVERVIEW

#### Hickory Travel Systems

- A global travel consortium of independently owned travel agencies and corporate travel departments.
- Represents approximately 800 independently owned travel agency affiliates in 3400 locations..
- Business mix is 80% corporate and 20% leisure.
- Total network spend is over \$17 billion.

#### Partial List of HTS Agency Members

Bay Area Travel, Inc. | Campbell Travel | Colwick Travel Corp.  
Dallas Travel | Executive Travel & Parking | Great International Travel | Great Southern Travel | Globalpoint Travel Solutions  
Hickory Beeline Travel | Shorts Travel Management | Singer Travel | Transnet Travel | Toppan Travel Service Corp.  
Ultramar Travel Bureau, Inc.

#### Custom Travel Systems

- CTS in affiliation with Hickory Travel Systems provides ala carte products and services to member agencies.
- Business mix is 80% corporate, 20% leisure.
- CTS offers quality travel services and products including the Worldwide Preferred Rate Hotel Program, 24-hour reservation services, international rate desk and global fare sourcing, preferred supplier programs, travel technology and automation.

#### Partial List of CTS Agency Members

Austin Travel | Associated Travel Concepts | Accent on Travel  
Borrelli Travel | Caldwell Travel | Custom Travel | Directravel  
Executive Travel Associates | Hub Travel | Fox World Travel  
Liberty Corporate Travel | Worldview Travel

#### GlobalStar Travel Management

- Founded in 2001 by an established group of partner companies under participation with Hickory.
- 53 Partners in 40 countries worldwide.
- Total Sales: \$5 billion (US\$).
- Total Hotel Sales: \$1.3 billion (US\$).
- Total Hotel Sales for US/Canadian Members: \$263Million (US\$).
- Total number of office locations: over 1,600.

#### GlobalStar North America

- Partners in USA and Canada.
- Total sales volume: approximately \$3 billion in annual sales.

#### GlobalStar EMEA Ltd

- Networking partnerships in various European countries.
- Total sales volume: over \$3 billion in annual sales.

#### GlobalStar Asia Pacific Pte Ltd

- Total sales volume: over \$750 million in annual sales.

One World, Endless Possibilities